

20
23

SPONSORSHIP GUIDELINES

PRINCETON
PIANISTS
ENSEMBLE



PRINCETONPIANISTS@GMAIL.COM

PRINCETON UNIVERSITY



ABOUT THE ENSEMBLE



OUR STORY

- Founded in 2012, Princeton Pianists Ensemble (PPE) is one of the only performing groups on the planet where you'll see 5 pianos on a stage.
- As pioneers in the art of collaborative piano, we challenge the notion that piano is only a solo instrument and push the traditional boundaries of how the instrument is performed. Four hands on one piano, ten hands on five pianos, and everything in between - we've done it or we'll do it.
- We host 2 major & typically sold-out concerts on campus every year. We are also active in the community, frequently performing at schools, churches, and senior homes around the Princeton area.
- Our ensemble outputs dozens of original arrangements and compositions each year, which has opened up an entire new library of music for multiple pianos.
- Learn more about us by visiting our website: princetonpianists.com

OUR MISSION

Our mission is nothing less than to make beautiful music accessible to all and to spread it around Princeton and the world.



QUICK STATS & FACTS



2022

- Concerts: **5** (all sold out)
- Record tickets sold in one concert: **800+**
- Total tickets sold: **1200+**

HISTORICAL

- Performances: **57**
- Tickets sold: **7500+**
- Sold out concert rate: **100%**
- Locations:
 - Princeton, NJ
 - New York City, NY
 - Greater Boston area
 - Greater Washington D.C. area

ENSEMBLE

- Current active pianists: **32**
- Alumni: **107**
- Original arrangements: **160+**
- World's first ever virtual performances on 5+ pianos

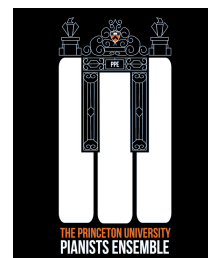
IN EACH PIECE

- Number of pianos: **2-5**
- Number of pianists: **2-10**
- Duration: **3-8** minutes
- Special instrument features:
 - String quartet
 - Clarinet
 - Saxophone
 - Percussion

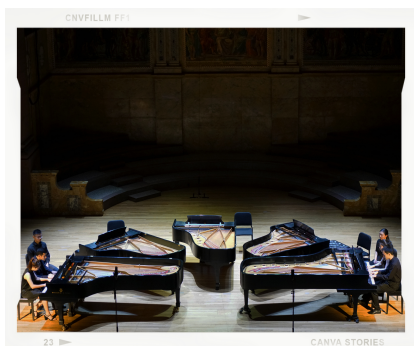
SOCIAL MEDIA

3000+ audience across all social media platforms

HISTORY & NOTABLE EVENTS



CONCERTS & TOURS



REVERIE

Nov. 2022 - biggest sold out concert to date (800+ tickets)



OASIS TOUR

Mar. 2019 - Boston



AROUND THE WORLD TOUR

Mar. 2017 - Washington D.C.

PERFORMANCES

MASTERCLASS WITH DANIIL TRIFONOV

Richardson Auditorium
Oct. 2016

OPENER FOR EMMANUEL PAHUD & CHRISTIAN RIVET

Richardson Auditorium
Nov. 2015

PRINCETON ARTS ALUMNI: AN EVENING WITH PPE

Steinway Hall, NY
May 2015

OPENER FOR EBENE STRING QUARTET

Richardson Auditorium
Oct. 2014

PRINCETON VS. HARVARD: PIANO BATTLE

Richardson Auditorium
Feb. 2014

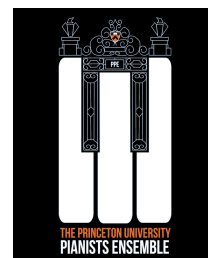
OPENER FOR DANISH STRING QUARTET

Richardson Auditorium
Feb. 2014

COLLABORATIONS:

- La Vie en Cello (Princeton University)
- Princeton University Ballet
- Harvard Piano Society

SPONSORSHIP PACKAGES



SPONSORSHIP TIERS

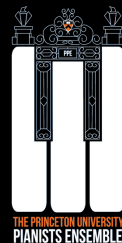
PLATINUM: \$5000

GOLD: \$2500

SILVER: \$500

BRONZE: \$150

	BRONZE	SILVER	GOLD	PLATINUM
PROGRAM				
Ad in program book	1/4 page	1/4 page	1/2 page	Full page
Acknowledgements				✓
WEBSITE				
Logo	✓	✓	✓	✓
Blurb feature				✓
PUBLICITY				
Logo on flyers & emails		✓	✓	✓
Logo on social media posts			✓	✓
Social media caption				✓
YouTube video description				✓



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THANK YOU

CONTACT US

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Princeton University // Princeton, NJ



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@PrincetonPianists



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